

## 2007 TCCC Blog Contest

Contact: [blog@topcoder.com](mailto:blog@topcoder.com)

### Project Description:

For this year's TopCoder Collegiate Challenge, we're looking for two bloggers who can convey the behind-the-scenes experience of attending an onsite tournament – and can broadcast it to other members in a creative way.

To win a trip to Orlando, we want to see how you apply your perspective to a situation. We want to see the humor and humanity that you can find, the unique angles and ideas you can come up with, and the creative techniques that you have in your arsenal.

When you get to the TCCC, we're planning to give you a video camera and set you loose – you could post your videos directly to members, or contribute to our TC Channel broadcasts as a "roving reporter." While we'll be looking primarily for video, you'll also be free to submit some of your entries in other formats, depending on what you think will work best to convey the story – a mix of text, photos, videos, etc.

Since it's a pretty wide-open blogging experience, we're looking for whatever you think you can do the best. If it's text, feel free to send up to a maximum of 500 words (written in English); if it's a mix of other media, or a video, or whatever, send that instead – the sky's the limit! (You should feel free to embed multimedia links into your submission.)

What do we want you to blog about? Here are some suggested topics:

#### **Take us to an event**

Take us to something – anything – and give us a sense of what it feels like. It could be the opening of the new plumbing supply store at your local mall or it could be a dinner party at a friend's house. The subject is less important than your ability to make it interesting. Why? Blogging from the TCCC could involve describing anything from a sponsor presentation to a night of board games, so your ability to make a random event interesting, fun, and something we can relate to is critical.

#### **Introduce us to someone**

Give us a sense of what makes someone tick. You could interview and profile a fellow TopCoder member or you could ask your local butcher to talk you through the finer points of rabbit-skinning. Again, the subject doesn't matter nearly as much as your approach. Why? We have people lined up to write editorials on competition problems, so the bloggers will focus less on the competitions and more on the people and personalities involved.

#### **Or, you tell us**

If you have a different idea that you feel will really showcase what you can bring to the table – your creativity, your sense of humor, your knowledge and background, etc. – free to come up with a better idea and send it in. If you're not sure if your idea will fly or not, feel free to run it by us in the Studio forums. Good luck!

## How to Submit:

Email your submission using the link on the bottom of the contest details page. Your submission will be screened against the Required Elements listed below before it is accepted.

In addition to the Eligibility requirements listed on the Contest Details page, you must also have competed in at least one TopCoder or TopCoder Studio contest.

You must also download the Rules for this contest from the Contest Overview page.

By submitting to this contest, you agree to the following statement:

**"I certify that I originally created all the material in this submission. I further represent and warrant that to my knowledge this submission does not infringe on any copyrights, trademarks, or patents, misappropriate any trade secrets, or otherwise violate any rights of any third party."**

If you do not agree, you must not submit to this contest.

**You may only submit once to this contest.**

## Required Elements:

**CONTENT:** The written portion of your submission (if any) must be no more than a maximum of 500 words. Your submission, including any embedded video or audio files, must also be submitted entirely in English.

## Selection of the Winner:

Up to ten (10) submissions will be chosen by TopCoder and presented to the community for a vote. The voting will begin at 2:00 PM EDT (GMT/UTC -4) on Thursday, September 20, 2007 and will end at 2:00 PM EDT (GMT/UTC -4) on Friday, September 21, 2007. TopCoder will use the Schulze Method to determine the winner based on the voting by the community. The community will be asked to rank the ten (10) submissions from 1 to 10 (one being the most favorite and ten being the least favorite). For an explanation of the Schulze method, see [http://en.wikipedia.org/wiki/Schulze\\_method](http://en.wikipedia.org/wiki/Schulze_method). In the event of a tie when voting is complete, TopCoder will choose between the tied submissions and the prize money will be distributed equally among the tied competitors.

## Prizes:

The contest will award two competitors an all-expenses paid trip to Orlando, FL, USA. Any and all applicable taxes on prizes are the sole responsibility of the prizewinners.